

Case Study: Block Armour's Digital Vault helped a leading **Corporate Travel firm** to secure customer data and comply with **GDPR** as it **expanded its business footprint**

Situation

The Client, an integrated corporate travel company, is one of the preferred travel partners among Indian corporates. With services ranging across incentive trips, conferences and event arrangements, the company has established itself as a leader & began forging partnerships with international firms as part of growth plans.

Challenge

The rapid expansion into international markets came with requirements to comply with the General Data Protection Regulation (GDPR) and secure the personal data and privacy of customers as well as their employees who travelled along and engaged with the company via its events.

Solution

Block Armour deployed its Digital Vault solution to enable the firm to securely store personal data of its clients and their employees along with records of transactions and related reports. The solution provided a direct user interface for secure access to the data as well as API's for access via the company's core application.

Result

The company was able to establish a secure repository and protect the personal data of its clients and comply with GDPR requirements. With the Digital Vault in place it could comfortably expand its business footprint into international markets knowing well that it was appropriately complying with data privacy regulations.



The team at Block Armour worked closely with us to understand our requirements and craft a comprehensive solution. Its Digital Vault allows us to execute on our growth plans and expansion into international markets knowing well that we comply with associated regulations

Executive Director

